

MEMOGENDA is a book of 96 pages, 8½" x 11", wire bound to lay flat. Right hand pages have numbered lines, one for each item; left hand pages are for notes and memos. Included is a 3-year calendar, an annual reminder page, a monthly check chart, an active telephone list and an investment record for 62 items with space for dividends opposite each. The first page contains suggestions for use, gathered from the experiences of many Executives. **MEMOGENDA** comes in three bindings, Standard, Executive, and Zipagenda.

Prices:	Standard, \$20.00 per dozen
F.O.B. Nashville	Executives, \$30.00 per dozen
	Zipagenda, \$48.00 per dozen

Samples Postpaid: Cash with order.
Standard, \$2.00; Executive, \$3.00; Zipagenda \$4.80.

Ask about quantity prices, with special printing on covers.

GUARANTEE:—If you do not regard Memogenda as the best investment you have ever made return it for full refund even though you may have started to use it.

Use This Handy Coupon 148

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Please send me Memogendas as follows:

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Name_____

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REMARKS_____

TIME ORGANIZER FOR BUSY PEOPLE



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Avoid confusion of scraps of paper . . . lost opportunities . . . forgotten duties and appointments. Use the Memogenda. Constant survey of work ahead . . . results in working without strain. Checks out complete tasks and builds valuable history of accomplishment. If making proper use of your time means success then Memogenda is a way to success, whatever your goal.

One user said: "Please send us two more Memogendas. It takes only a few weeks to prove that the thing is terrific."

"I have been a user of your Memogenda for quite some time now and find it an invaluable aid in daily planning and routine. I would like to have your Zipagenda model for the added convenience it offers. I would recommend the Memogenda for use by anyone having a great deal of thoughts and dates to remember. I have to keep tabs on quite a bit of information in my job and the Memogenda keeps the tabs for me."

* * *

"I am certainly enjoying the use of the Memogenda. It has eliminated the loose scraps that get lost."

* * *

"A couple of years ago a friend of mine gave me several copies of 'Memogenda'. I am still using this system, and, for the moment, have an adequate supply. My reason for writing you is to tell you that I don't think there's any system in our business, regardless of how much cost was involved in setting it up, that even comes close to the efficiency of the 'Memogenda'. It is really great."